Courageous Conversations about Race

Ashley La Russa  
Owner of Roux Events, LLC

Friday, Feb. 12, 2021  
12:00-1:00 p.m. MST  
via Zoom

Join link:  
https://arizona.zoom.us/j/82872143054?pwd=MUxtWVJNZjVwaE9mYmhsczZhTHVsZz09

Join us as we learn about creating space for holding Courageous Conversations about Race, an award-winning protocol created by Glenn Singleton. Ashley La Russa, a specialist in helping organizations that foster diversity, equity, and inclusion initiatives, will discuss race, privilege, and how we as a research center can take steps to dismantling systemic inequalities.

BIOGRAPHY  
Ashley La Russa founded Roux Events in 2019, an event management company with a primary focus on supporting the growth of organizations and community leaders that foster equity, diversity, and inclusion initiatives.

Ashley La Russa is the Project Lead at Blax Friday, an accessible list of Black Businesses in Arizona and met the goals of building a website, app, and online event this past June 2020. She serves on the Local First Arizona Steering Committee, WFSA Annual Luncheon Committee, and Board of Directors at the CITY Center for Collaborative Learning (CITY CCL). Ashley partners with stakeholders and leaderships at hotels, co-working spaces, and event venues to strategically plan how to serve the community as a whole IRL and virtually.