

# PAUL MIROCHA

User Experience (UX) Designer  
Graphic Designer

## PORTFOLIO LINKS

UX Design: [paulmirocha.design](http://paulmirocha.design)  
Design & Illustration: [paulmirocha.com](http://paulmirocha.com)  
Desert Lab: [tumamocsketchbook.com](http://tumamocsketchbook.com)  
Linkedin: [linkedin.com/in/paulmirocha](http://linkedin.com/in/paulmirocha)

## CONTACT

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## SUMMARY

A VERSATILE UX DESIGNER with decades of experience and strong visual skills in graphic design, web, and illustration. Long experience working with science communication. A Masters degree in User Experience (UX) Design brings a passion for user research, usability, and information structure. Experience designing web search interface. Creative and inventive with a good eye for design; a self-motivated, constant learner and good communicator. Work well with creative teams.

## SKILLS

- Adobe CC: Photoshop, InDesign, Illustrator, etc.
- Balsamiq, Sketch, Figma, Omnigraffle, etc
- Digital and traditional illustration
- Drawing ideas, sketching story boards
- Photography & image editing
- UX design and user research
- Web design, Wordpress, site audits
- Writing, blogging, and presentations

## WORK HISTORY

**Multimedia Specialist 3 / UX/UI Designer**, *University of Arizona, Udall Center for Studies in Public Policy* 2019 - present

- User Experience (UX) research and usability testing, User Interface (UI) design, Website design
- Working for NEPAAccess.org, a search and research platform for National Environmental Policy Act documents.
- Infographics and graphic design

**Designer/Illustrator**, *Paul Mirocha Design* 1991 - current

- Create super-realistic digital illustrations for publishing, science, and commercial packaging
- Design branded brochures, booklets, magazines, posters, books; manage digital & offset printing
- UX design, web design, user research, site audits, SEO, visual design

**Artist In Residence**, *University Of Arizona, College Of Science, Tucson, AZ* 2011 - 2022

- The Historic Desert Laboratory on Tumamoc Hill, Designated Campus Colleague.
- Carried out creative photography projects documenting historical research preserve
- Developed a collaborative art/science program; exhibits & articles; taught a field-drawing course.
- Awarded Arizona Commission on the Arts grant, 2015

**UX/UI Designer**, *The Science Of Baseball/Educational Training & Research* 12/2016 - 03/2017

UX and UI designer, creating UI for a STEM math gaming app for middle school user testing

**Senior Graphic Designer**, *University Of Arizona, Office Of Arid Lands Studies* 1980 - 1991

- Supervised in-house designers and contractors, managed budgets, deadlines, and quotes from vendors.
- Designed and produced a wide variety of graphic design deliverables with a focus on science research.

## EDUCATION

**Kent State University** - *School Of Information - Kent, Ohio, Master of Science in UX Design*, 2017

- User experience design
- User research
- Usability testing
- Information architecture
- Interaction design
- Content strategy

**Pima Community College** - *Tucson, Web Design/Interaction Design*, 2015

**University Of Minnesota** - *Minneapolis, Bachelor of Arts: Fine Art With Minor In Biology*, 1977  
Senior honors thesis: solo art exhibition, **Studies of Natural Form**

## PROFESSIONAL DEVELOPMENT

**Interaction Design Foundation (IDF)**, Member, 2018 - current

**The Human Centered Design Course**, IDEO.org, Certification, 2019